

4th Edition
**4 BEAUTY, WELLNESS
& PERSONAL CARE**

Conference Cum Excellence Awards

**Innovations, Formulations &
Technology Advancement**

15th February 2023 | 3:30 pm to 5:30 pm | Hotel The Lalit, New Delhi



The Associated Chambers of Commerce and Industry of India

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Beauty, Wellness, and Personal Care are the fastest-growing segments of the natural personal care industry. Due to pollution and climate-change fear, further increased by the COVID-19 pandemic, consumers are looking for safe natural ingredients for skin care. The concept of beauty has also changed from just the skin to beauty from within and consumers are looking at nutricosmetics to bring about overall wellness and glowing skin.

The cosmeceutical marketplace represents significant opportunities because of growing consumer demand. This is why large investments are currently being made in this area by consumer-packaged goods and pharmaceutical companies as well as retailers.

According to a report the global cosmeceuticals market is projected to grow from \$54.57 billion in 2022 to \$96.23 billion by 2029, at a CAGR of 8.4% in the forecast period, 2022-2029 (Source: Fortune Business Insight).

In the space of technological advancement in the beauty wellness and personal care industry digital phenomena are growing with direct-to-consumer brand websites and social media platforms through digital and e-commerce. These technologies add a rich layer of interaction to both online and offline shopping.

The Industry is immersing itself in its innovative technologies, and older brands, too, are re-inventing themselves to cope with the changing times doing a commendable job in revolutionizing the beauty industry.

With an objective to bring laurels to the Industry **ASSOCHAM is organizing Beauty, Wellness and Personal Care Conference-cum-Excellence Awards with a focus on the Innovations, Formulations and Technology Advancement in the Cosmeceutical, Wellness, and Personal Care Industry on 15th February'2023 at New Delhi.**

Who Should Participate

- ❖ Cosmetic Manufacturers
- ❖ Ingredient Manufacturers
- ❖ Spa Industry
- ❖ Saloon Industry
- ❖ Wellness Centres
- ❖ Personal Care Industry
- ❖ Fragrance Industry
- ❖ Cosmeceutical Industry
- ❖ Individual Professionals
- ❖ Beauty and Wellness Training Institutes
- ❖ Researchers and Innovators
- ❖ E-commerce platforms
- ❖ Media
- ❖ Cosmetologist
- ❖ Dermatologist
- ❖ Hospitals
- ❖ Students

Award Categories



Cosmetic Awards

- ⇒ Organic Beauty Product of the Year
- ⇒ Anti-aging Product of the Year
- ⇒ Anti-Pollution Product of the Year
- ⇒ Cosmetic Ingredients Manufacturer of the Year
- ⇒ Natural Validated Ingredients for Skin Care



Individual Categories

- ⇒ Best Make-up artist of the Year



Cosmeceuticals Award

- ⇒ Best Cosmeceutical Company or Manufacturer of the Year



Spa & Wellness Awards

- ⇒ Best Spa of the Year
- ⇒ Best Health & Wellness Destination



Aesthetics Awards

- ⇒ Best Cosmetic Surgeon of the Year



Personal Care Awards

- ⇒ Best Salon of the Year
- ⇒ Best Personal Care Product of the year



Beauty Institutional Awards

- ⇒ Best Professional Beauty and Wellness Training Institute of the Year

Last Date to Apply for Awards is 27th January'2023

Partnership Opportunities

The Conference provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

Presenting Partner (Rs. 4 lacs)	Gold Partner (Rs. 3 lacs)	Silver Partner (Rs. 2 lacs)	Stall Partner (Rs. 25,000/-)
<ul style="list-style-type: none"> • Speaker Opportunity in the Award Ceremony • Corporate video during the break • Logo will be on the ASSOCHAM website • Video Byte up to 30 to 40 seconds on Social Media Platform • Logo on backdrop and thank you panel at the venue • Logo in the Event Mailers • Logo in the Newspaper Advertisement • Promotional material/ leaflet/ brochure of organisation in Speaker's Folder • Promotional material/ leaflet/ brochure of organisation in Delegate's Folder • Opportunity to place two standees at the Venue • Stall 2 mtr. x 2 mtr. • 10 delegate passes 	<ul style="list-style-type: none"> • Logo in the Event Mailers • Corporate video during the break • Logo will be on the ASSOCHAM Website • Promotional material/ leaflet/ brochure of organisation in Delegate's Folder • Opportunity to place standee at the Venue • Video Byte up to 30 to 40 seconds on Social Media Platform • Logo on backdrop and thank you panel at the venue • Logo in the Newspaper Advertisement • Stall 2 mtr. x 2 mtr. • 8 delegate passes 	<ul style="list-style-type: none"> • Logo in the Event Mailers • Logo will be on the ASSOCHAM Website • Branding in Social Media Platform • Logo on backdrop and thank you panel at the venue • Opportunity to place standee at the Venue • Logo in the Newspaper Advertisement • 6 delegate passes 	<ul style="list-style-type: none"> • Logo in the Event mailers • Logo in the Newspaper Advertisement • Branding in Social Media Platform • 3 Complementary delegate passes • Stall 2 mtr. x 2 mtr.

Award Nomination Application Fee per Category: Rs. 15,000/- plus GST

(Exhibition Opportunities: Stall measuring 2 x 2 mtr. available @ Rs. 25,000/- plus GST)

PAST WINNERS



Glimpses of Beauty, Wellness & Personal Care 2017 onwards



Media Coverage of Beauty, Wellness & Personal Care Awards 2017 onwards



Presenting Partner



Presidium Partners



Association Partner



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